



PiA eCommerce Platform

Make Shopping and Enjoyable Customer

Powerful E-Commerce Platform for the Digital Economy



eCommerce provides tight integration to your Catalog and provides simple yet powerful functionality resulting with excellent customer experience

What is PiA eCommerce Platform ?

PiA's eCommerce Solution is a Cloud native application based on Open Source Technology. It helps Operators to create enhanced omni-channel shopping experience for their customers belonging both the B2B and B2C business domains. With eCommerce, Operators will save efforts for integration and follow business processed based approach.

Improve Customer Experience



Benefits

- ✓ A consistent & simple experience across every touchpoint to e-customer
- ✓ Omni-channel with responsive design to enable best customer experience
- ✓ Cloud based eCommerce platform for better shopping experiences
- ✓ Make experience customers to enjoy their shopping

Revenue Enhancement & Operational Efficiency



- ✓ Shopping everywhere instantly
- ✓ Dynamic Product Catalogue
- ✓ Dynamic Rule Engine
- ✓ Stock and Inventory Management
- ✓ Order and Shipment Tracking
- ✓ Order Management, Customer Service and Back Office
- ✓ Easy Integration with 3rd parties and Telco Operator's internal systems



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Faster Time to Market



- ✓ Digital Dynamic Product Catalogue with easy new product launch
- ✓ BPMN in the solution allows implementation of Business Work Flows easily
- ✓ Changes, Order Controls, Back Office Processes
- ✓ Easy Integration with 3rd parties and Telco Operator's internal systems



Flexible Architecture



Trapped with hefty licence fees ?

Flexible Architecture

- ✓ Microservices Architecture
- ✓ Supports Continuous Integration and Continuous Delivery
- ✓ Supports DevOps Native Operations
- ✓ Future Proof, Loosely Coupled, Robust Platform
- ✓ Runs on Openshift Container Platform (Cloud Native)

Contact with experts

Please do not hesitate to contact us for any information you may deem necessary for your needs.

PiA



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Open Source

Main backbone is on **BPMN** based business **process engine** with Camunda BPM supported along open source technologies enable our customers free of Backend licence burden

